



NCBW[®]
100

2023-2024

National Coalition of 100 Black
Women, Inc. - West Palm Beach
Chapter

SPONSORSHIP GUIDE

This sponsorship guide will provide you with ways on how you can sponsor/partner with NCBW - West Palm Beach on various events and programs.

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LETTER FROM PRESIDENT



Welcome to the Sponsorship Guide for The National Coalition of 100 Black Women, Inc. West Palm Beach Chapter (NCBW)! We are excited to present this guide, which outlines the incredible opportunities for organizations and individuals to partner with us in our mission.

The National Coalition of 100 Black Women, Inc. (NCBW) is a 501(c)(3) tax-exempt organization whose mission is to advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment. We work to influence policy that

promotes gender equity in health, education, and economic empowerment through advocacy. We believe our efforts will fulfill the vision of seeing black women and girls living in a world where socioeconomic inequity does not exist. Sponsorship of our organization aligns your brand with a powerful and influential movement and makes a tangible impact on the lives of women in Palm Beach County.

In this guide, you will discover the sponsorship opportunities and the benefits associated with partnering with NCBW. We offer a range of sponsorship levels, each providing unique opportunities for engagement and collaboration. We are also open to creating custom sponsorship packages tailored to your specific goals and interests.

As a sponsor, you will gain brand exposure, align with a socially responsible cause, and become an integral part of a community that is making a meaningful difference. Your support will be recognized and celebrated, and you'll have the opportunity to engage directly with the incredible individuals we serve.

Thank you in advance for your consideration.

Warm Regards,

Anitra Moss

Chapter President

ABOUT NCBW - WEST PALM BEACH CHAPTER

The West Palm Beach Chapter of the National Coalition of 100 Black Women, Inc. (NCBW) had its genesis in 1993 with a steering committee of eight women, brought together by Ethel E. Isaacs and installed by National President, Barbara DeBaptiste (April 24, 1994).

NCBW is a non-profit volunteer organization committed to addressing the needs of African American women through mentoring, advocacy, leadership development and economic empowerment.

NCBW was organized in New York City in 1981 to create a national network to meet the expressed desire for a vehicle to serve the multiple needs of contemporary black women, her aspirations, her growth and her concerns for the community.



Executive Board



Anitra Moss
President



Sanjena Clay
1st Vice President



Angela Perez
2nd Vice President



Denise Williams
3rd Vice President



Usleur Cook
Treasurer



Frances Francis
Financial Secretary



Gayle Waldon
Corresponding Secretary



Kia Allen- Jefferson
Recording Secretary



Charlotte Leonard
Parliamentarian



Sheila Woodbury
Chaplain



Terri Ferguson
Member at Large



Ethel Isaac Williams
Chartering President

Initiaves

Our areas of focus to build impact and stimulate change in the West Palm Beach community.

Economic Empowerment

Sister-Nomic\$ is a national initiative that provide educational workshops/seminars on economic empowerment to build the financial knowledge and skills of Black women and girls; and help Black-owned small businesses.

Sister-Nomic\$ deliberately advocates for ourselves first and then others, embraces financial security and generational wealth, provides information to make better financial decisions, adds economic strength to the Black community and reduces stress which improves our health metrics. Prepare for the future TODAY!

Health

This program is a main agenda item for our chapter. Our goal is to educate women on the issues and disparities that have great impact on African American women. The areas include, but are not limited to: HIV/AIDS, Heart Health, Breast Health, early detection, obesity and general health and fitness.

Leadership Development

We invite special speakers with expertise in various areas to share resources and strategies related to our mission and objectives. 1) Our Leadership Series sharpens individuals' strength by giving a principle-centered approach for reaching professional and personal change. Increase your integrity, credibility, and visibility. 2) HERStory is an event that honors and celebrates women in our community during National Women's History Month. 3) The Celebration of Generations Awards is given to women in the community who have made a significant impact in the lives of women and girls through their community service.

Education & Mentoring

HOPE for Girls is a leadership mentoring program for young ladies in grades 6th- 8th that focus on personal growth and leadership development, cultural enrichment, and social development.

Our plan is to equip and prepare young ladies to live a productive and positive life by offering enriching experiences and opportunities to further recognize their potential for success. Some of the anticipated activities for the year include social etiquette, empowerment, personal development, health/fitness/nutrition, decision making that counts, financial planning, social media and getting involved.

The other initiatives under Education & Mentoring are STEAM Retreat to expose students to careers in the STEAM (Science, Technology, Engineering, Arts, and Math) fields and College Scholarship Opportunities.

Public Policy and Advocacy

The Public Policy and Advocacy Committee is tasked with raising awareness, educating the public, and organizing advocacy around public policies that promote equity and access in health, education, and economic empowerment for black women and girls. We provide our members, supporters, and the public with information about current legislative, regulatory, and economic issues that affect these areas. We have many platforms and events that we utilize to accomplish this task including hosting political forums, developing position papers, and voter education. We are most proud of our initiatives that forge strong alliances with other entities that promote leadership development for black women and girls.

Annual Scholarships



Kia Allen Jefferson

Chairperson

Phone:

Email: klyvonne_00@yahoo.com

The National Coalition of 100 Black Women, Inc. West Palm Beach Chapter is dedicated to empowering young girls by providing access to quality education through our scholarship program since our founding in 1994. Over the years, we have witnessed the transformative impact of education on the lives of our scholarship recipients, many of whom have gone on to achieve remarkable success.

Scholarships serve as bridges, connecting deserving individuals with the resources they need to access quality education. They eliminate financial constraints, ensuring that potential doesn't go untapped due to economic circumstances.

Scholarship recipients aren't just individuals; they are future leaders, innovators, and contributors to society. By investing in education, we invest in the growth and prosperity of our communities. Each scholarship awarded is a promise of positive change and progress.

We welcome you to continue this journey by provision sponsorships.



KEY FACT

OVER

35K

Has been provided in scholarships since founded in 1994.



30th Chapter Anniversary Celebration May 2024



Sanjena Clay

Chairperson

Phone: 561-310-2625

Email: sanclay@bellsouth.net



This momentous occasion marks three decades of our commitment to advancing the educational, health, and economic empowerment of black women in our community. As we reflect on our journey, we invite you to be part of this celebration by becoming a sponsor. Your support will not only contribute to the success of the gala but also strengthen our collective impact on the lives of black women and their families.

By joining us as a sponsor, you align your brand with a cause that stands for equality, empowerment, and positive change. The National Coalition of 100 Black Women, Inc. has a rich history of making a meaningful impact, and your sponsorship ensures that we can continue and expand our efforts. Your commitment will be prominently recognized, providing your organization with valuable visibility and demonstrating your dedication to social responsibility. Together, we can create a lasting legacy of empowerment that resonates within our community and beyond.

By choosing to become a sponsor, you not only support our 30th Anniversary Celebration but also become an integral part of the National Coalition of 100 Black Women, Inc.'s ongoing mission. Join us in celebrating this milestone while contributing to a brighter future for black women and girls in Palm Beach County.

BECOME A SPONSOR



Dear NCBW Supporter,

The National Coalition of 100 Black Women Inc. West Palm Beach Chapter (NCBW) is a 501c (3) non-profit organization dedicated to advocating on behalf of women and girls of color by providing programs and services in the empowerment areas of health, education, economic, gender equity and leadership development. NCBW is committed to empowering women to fully achieve the opportunities, benefits and rewards of our society.

Together with you, our sponsors and donors, we have successfully empowered hundreds of women and girls with programs and workshops such as financial literacy and legacy building, breast cancer and other women's health initiatives, leadership development, STEM training, college scholarships and advocacy activities. Previous sponsors', which have included Comerica, American Heart Association, Prudential, Morgan Stanley, Children's Services Council, NextEra, Wells Fargo, State Farm, Molina Healthcare and others, return on investment resulted in more business and exposure to an educated and informed group of women that they may not have otherwise had access to in their ordinary course of business. Today's trends show that women are better educated, earn more money and seek opportunities for improvement at higher rates than ever before. Our goal is to partner with donors who understand that investing in women multiplies their investment by strengthening communities!

NCBW invites you to partner with us as a sponsor or donor. You will receive recognition as reflected in our Sponsorship Guide, which should aid you in determining how you would like you to engage with us for a mutually beneficial experience. If you desire to donate at a level not indicated, feel free to do so as our mutual goal is to make an impact on our community. Simply indicate your commitment level on the form and we will gladly accept your sponsorship or donation.

SPONSORSHIP OPPORTUNITIES

GIVER LEVEL (\$250 contribution)

- Logo and name acknowledged at supported event

COMMUNITY IMPACT LEVEL (\$500 contribution)

- Access for one (1) Sponsor Attendee
- Supports the expense of supported event
- Logo and name recognition given

COMMUNITY ADVOCATE LEVEL (\$1,250 CONTRIBUTION)

- Access for two (2) Sponsor Attendees
- Event signage
- PowerPoint presentation Name and Logo recognition
- Recognition at event

COMMUNITY CHAMPION LEVEL (\$2,500 CONTRIBUTION)

- Access for four (4) Sponsor Attendees
- Event signage
- PowerPoint presentation Name and Logo recognition
- Brief presentation during supported event to attendees

COMMUNITY AMBASSADOR LEVEL (\$5,000 contribution per year for 2-year commitment / \$7,500 contribution for 1-year commitment)

- Access for six (6) Sponsor Attendees
- Event signage
- PowerPoint presentation Name and logo recognition
- Opportunity to provide promotional item(s)
- Full Presentation at event to attendees

TITLE SPONSOR LEVEL (\$7,500 contribution per year for 2-year commitment / \$10,000 contribution for 1-year commitment)

- Access for eight to 10 (8 -10) Sponsor Attendees
- All event signage will have equal recognition as NCBW
- Integration into Social Media campaign for pre-and post-marketing
- PowerPoint presentation Name and Logo recognition
- Logo and name prominently placed on gifts and/or opportunity to provide branded promotional item(s)
- Public introduction with featured speaking opportunity for Title Sponsor
- Post event opportunities for continued engagement

SPONSORSHIP FORM

If you would like to become a sponsor for one of the listed events/program in this guide, please fill out the form below.

Company/Agency Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: () - **Fax:** () -

E-mail: _____

Name(s) of Program for Sponsorship: _____

Make Check Payable to: NCBW - West Palm Beach Chapter

Mail form and payment to:

National Coalition of 100 Black Women

P.O. Box 15292

West Palm Beach, FL 33416-5292

Attention: Anitra Moss, Chapter President

Check all that apply:

_____ I would like to be a Giver Level sponsor (value of \$250)

_____ I would like to be a Community Impact Level sponsor (value of \$500)

_____ I would like to be a Community Advocate sponsor (value of \$1,250)

_____ I would like to be a Community Champion sponsor (value of \$2,500)

_____ I would like to sponsor at the Community Ambassador Level (value of \$5,000 contribution per year

for 2-year commitment or \$7,500 contribution for 1-year commitment)

_____ I would like to sponsor at the Title Sponsor Level (value of \$7,500 contribution per year for 2-year commitment or \$10,000 contribution for 1-year commitment).

_____ I would like to Donate \$ _____

Please advise your method of payment: Check _____ Cash _____ PayPal _____

***National Coalition of 100 Black Women
West Palm Beach Chapter
P.O. Box 15292
West Palm Beach, FL 33416-5292***

www.ncbw-wpbchapter.org



@ncbwwpb



@ncbwwestpalm